



## American College of Emergency Physicians

State Chapter of California, Inc.

1020 11<sup>th</sup> Street, Suite 310 • Sacramento, CA 95814

Website: [www.calacep.org](http://www.calacep.org)

# Lifeline Advertising

**Please contact:**

**Deanna M. Janey**

Director of Administrative Services

E-mail: [djaney@calacep.org](mailto:djaney@calacep.org) • Phone: 1-800-735-2237 • Fax: 1-916-325-5459

• • • **DEADLINE** • • •

Advertising must be submitted on the 1<sup>st</sup> of the month preceding publication  
Payment must be received in advance or a credit card at the time of ad placement

*Rate increase effective May 1, 2009*

### Non Contract Lifeline Advertising Rates

Display Ads:	Full Page (7-1/2" x 10")	\$1,630.00 (typesetting fee varies)
	1/2 Page (7-1/2" x 4-7/8")	\$ 824.00 (typesetting fee if necessary)
	1/4 Page (3-5/8" x 4-7/8")	\$ 429.00 (typesetting fee if necessary)
	1/8 Page (3-5/8" x 2-7/16")	\$ 231.00 (typesetting fee if necessary)

Career Opportunities: 40 word minimum \$ 132.00 (\$1.00 for each add'l word)

### Contract Lifeline Advertising Rates

		<u>3 month</u>	<u>6 month</u>	<u>11 month</u>
Display Ads:	Full Page	\$1,466.00	\$1,385.00	\$1,302.00
	1/2 Page	\$ 741.00	\$ 701.00	\$ 657.00
	1/4 Page	\$ 384.00	\$ 363.00	\$ 342.00
	1/8 Page	\$ 208.00	\$ 195.00	\$ 184.00
Career Opportunities:	40 word min	\$ 119.00	\$ 110.00	\$ 101.00

\$700.00 (full color) • \$590.00 (two colors) • \$480.00 (one color) rates available

### Method of payment

(We do not accept American Express)

\_\_\_\_\_ Check enclosed  
\_\_\_\_\_ Master card  
\_\_\_\_\_ Visa

Credit Card # \_\_\_\_\_  
Expiration Date: \_\_\_\_\_  
Card Holder Name: \_\_\_\_\_  
Card Holder Signature: \_\_\_\_\_